



2ND QUARTER - JUNE 2011

Hello, my name is _____ and I'm calling for Ivan Moore Research, an Alaska public opinion research firm. We are conducting a public opinion survey today called the Alaska Survey. The survey concerns a variety of different topics that you'll probably find interesting.

IF CELLPHONE RESPONDENT... We'd like to get your input to the survey as a cellphone respondent. We've deliberately called you on the weekend so that hopefully we're not using up your minutes, and we'd like to ask if you can safely respond to the survey where you are right now.

IF LANDLINE RESPONDENT... Is this a residential telephone? IF "YES", CONTINUE... If they are available, I'd like to speak with the youngest male aged 18 or older in your household. (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE...) How about the youngest female aged 18 or older? (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE, CONTINUE WITH RESPONDENT.)

All phone numbers used for this survey were randomly generated. We don't know your name, but your opinions are important to us, and we'd appreciate your participation if that's OK with you. Of course, your responses will be completely confidential.

1A. Are you registered to vote in the State of Alaska?

	REGISTERED TO VOTE?	
	Count	%
Yes	621	82.8%
No	129	17.2%

1B. (IF YES TO 1A...) Do you strongly favor, mildly favor, mildly oppose or strongly oppose the construction of the Knik Arm Bridge connecting Anchorage to Point McKenzie in the MatSu (MATSOO)?

OPINION ON CONSTRUCTION OF KNIK ARM BRIDGE:		
	Count	%
Strongly favor	152	25.1%
Mildly favor	162	26.7%
Neutral	34	5.6%
Mildly oppose	87	14.3%
Strongly oppose	100	16.5%
Not sure	71	11.7%

Mean = 2.335

1C. (IF YES TO 1A...) There are currently two bills before the Legislature concerning the Knik Arm Bridge. The first bill proposes appropriating \$150 million from the State General Fund to the Knik Arm Bridge and Toll Authority, or KABATA (KA-BAH-TA). The second bill proposes making the monetary obligations of KABATA obligations of the state, in other words, the state would provide financial guarantees to KABATA to cover shortfalls in the event that tolls provide insufficient revenues to pay off bonds and other operating expenses of the bridge.

First of all, do you favor or oppose the bill that appropriates \$150 million to KABATA?

FAVOR OR OPPOSE \$150 MILLION:		
	Count	%
Favor	195	32.1%
Oppose	299	49.2%
Not sure	114	18.7%

1D. (IF YES TO 1A...) And second, do you favor or oppose the bill that provides state financial guarantees to KABATA?

FAVOR OR OPPOSE FINANCIAL GUARANTEES:		
	Count	%
Favor	165	27.2%
Oppose	306	50.6%
Not sure	134	22.2%

	OPINION ON CONSTRUCTION OF KNIK ARM BRIDGE:				Total
	Favor	Oppose	Neutral	Not sure	Col %
	Row %	Row %	Row %	Row %	
USE INTERNET FOR TV AND MOVIES?					
Yes	49.1%	35.8%	5.0%	10.1%	24.2%
No	53.6%	28.7%	7.0%	10.8%	75.8%
USE INTERNET FOR E-MAIL?					
Yes	53.0%	29.1%	7.4%	10.5%	87.1%
No	49.5%	39.0%	.6%	11.0%	12.9%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	51.9%	28.4%	9.2%	10.5%	51.6%
No	53.2%	32.6%	3.6%	10.7%	48.4%
USE INTERNET FOR STREAMING VIDEO?					
Yes	49.6%	28.4%	13.0%	9.0%	27.9%
No	53.6%	31.2%	4.0%	11.2%	72.1%
USE CELLPHONE FOR TEXTING?					
Yes	55.7%	30.6%	5.8%	7.9%	64.8%
No	45.8%	30.5%	6.6%	17.2%	35.2%
USE CELLPHONE FOR ACCESSING INTERNET?					
Yes	53.6%	28.4%	8.4%	9.6%	41.2%
No	51.3%	32.0%	4.5%	12.2%	58.8%
PARTY AFFILIATION:					
Democrat	48.7%	29.9%	3.5%	17.9%	14.6%
Republican	63.6%	25.3%	4.5%	6.5%	30.1%
Other party	51.7%	24.3%	13.3%	10.7%	8.0%
No party	45.3%	35.8%	5.6%	13.3%	47.3%
POLITICAL IDEOLOGY:					
Conservative	56.8%	25.6%	5.7%	11.8%	43.1%
Moderate	50.1%	30.3%	6.7%	13.0%	43.8%
Progressive	41.0%	50.1%	1.8%	7.1%	13.1%
ALASKA RESIDENCY:					
Less than 15 years	43.1%	31.7%	5.3%	20.0%	23.2%
15-30 years	51.5%	32.0%	6.5%	10.1%	40.1%
More than 30 years	56.0%	28.8%	5.1%	10.0%	36.7%
AGE OF RESPONDENT:					
18-34	48.4%	28.7%	11.3%	11.6%	26.5%
35-44	62.0%	25.7%	2.8%	9.5%	20.2%
45-54	47.8%	35.9%	2.1%	14.1%	22.6%
55+	54.2%	28.9%	5.6%	11.2%	30.7%
CHILDREN IN HOUSEHOLD:					
None	49.4%	30.9%	6.2%	13.5%	59.1%
One or more	55.5%	29.4%	5.9%	9.2%	40.9%
Total	51.9%	30.3%	6.0%	11.7%	100.0%

	OPINION ON CONSTRUCTION OF KNIK ARM BRIDGE:				Total
	Favor	Oppose	Neutral	Not sure	Col %
	Row %	Row %	Row %	Row %	
MARITAL STATUS:					
Married	53.3%	28.9%	5.8%	12.0%	56.4%
Single	49.5%	33.5%	5.6%	11.3%	43.6%
HOUSEHOLD INCOME:					
\$0-\$40,000	52.2%	31.0%	2.1%	14.7%	31.1%
\$40,000-\$80,000	56.2%	23.9%	10.1%	9.8%	38.0%
\$80,000+	54.0%	32.3%	5.7%	8.0%	30.9%
RACE OF RESPONDENT:					
White	54.9%	29.0%	5.1%	11.0%	75.5%
Non-white	41.3%	34.3%	9.1%	15.3%	24.5%
GENDER OF RESPONDENT:					
Male	56.8%	27.9%	5.8%	9.5%	52.7%
Female	46.3%	34.1%	5.3%	14.3%	47.3%
AREAS OF ALASKA:					
Southeast	40.2%	29.7%	5.3%	24.9%	11.2%
Rural Alaska	44.3%	30.8%	3.8%	21.1%	7.9%
Southcentral	49.0%	36.0%	5.0%	10.0%	25.8%
Anchorage	60.7%	26.8%	6.6%	5.9%	40.2%
Fairbanks	45.3%	34.0%	5.1%	15.7%	14.8%
MARITAL STATUS BY GENDER:					
Married males	56.2%	29.7%	5.6%	8.5%	28.1%
Married females	50.3%	28.1%	6.0%	15.5%	28.3%
Single males	56.1%	28.1%	5.7%	10.1%	24.9%
Single females	40.8%	40.7%	5.5%	13.0%	18.6%
Total	51.6%	30.9%	5.7%	11.7%	100.0%

	FAVOR OR OPPOSE \$150 MILLION:			Total
	Favor	Oppose	Not sure	Col %
	Row %	Row %	Row %	
USE INTERNET FOR TV AND MOVIES?				
Yes	35.0%	47.7%	17.4%	24.3%
No	31.9%	50.9%	17.1%	75.7%
USE INTERNET FOR E-MAIL?				
Yes	33.2%	50.0%	16.9%	86.8%
No	29.5%	51.2%	19.3%	13.2%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	32.9%	48.2%	18.9%	51.3%
No	32.5%	52.2%	15.3%	48.7%
USE INTERNET FOR STREAMING VIDEO?				
Yes	34.8%	47.6%	17.6%	28.0%
No	31.8%	51.1%	17.0%	72.0%
USE CELLPHONE FOR TEXTING?				
Yes	34.7%	47.0%	18.3%	65.4%
No	28.6%	54.5%	16.9%	34.6%
USE CELLPHONE FOR ACCESSING INTERNET?				
Yes	33.2%	47.3%	19.5%	41.4%
No	32.2%	51.2%	16.6%	58.6%
PARTY AFFILIATION:				
Democrat	32.9%	52.6%	14.6%	14.5%
Republican	39.7%	45.1%	15.2%	30.2%
Other party	35.1%	46.5%	18.4%	8.0%
No party	26.5%	51.3%	22.2%	47.4%
POLITICAL IDEOLOGY:				
Conservative	34.9%	46.7%	18.4%	42.8%
Moderate	27.6%	52.6%	19.8%	44.2%
Progressive	38.1%	46.2%	15.6%	13.0%
ALASKA RESIDENCY:				
Less than 15 years	24.2%	49.6%	26.2%	23.1%
15-30 years	26.5%	53.6%	19.9%	40.1%
More than 30 years	41.9%	45.7%	12.5%	36.8%
AGE OF RESPONDENT:				
18-34	31.8%	42.9%	25.2%	27.0%
35-44	29.1%	53.2%	17.7%	19.5%
45-54	30.9%	53.2%	15.9%	22.7%
55+	37.2%	47.3%	15.5%	30.8%
CHILDREN IN HOUSEHOLD:				
None	32.4%	51.1%	16.5%	59.2%
One or more	31.8%	46.5%	21.7%	40.8%
Total	32.2%	49.2%	18.6%	100.0%

	FAVOR OR OPPOSE \$150 MILLION:			Total
	Favor	Oppose	Not sure	Col %
	Row %	Row %	Row %	
MARITAL STATUS:				
Married	34.7%	47.5%	17.9%	56.3%
Single	28.6%	52.3%	19.1%	43.7%
HOUSEHOLD INCOME:				
\$0-\$40,000	24.6%	49.0%	26.4%	31.6%
\$40,000-\$80,000	39.9%	46.4%	13.7%	37.8%
\$80,000+	35.2%	50.3%	14.5%	30.6%
RACE OF RESPONDENT:				
White	33.8%	46.2%	20.0%	75.2%
Non-white	26.4%	57.7%	16.0%	24.8%
GENDER OF RESPONDENT:				
Male	38.0%	45.2%	16.9%	53.1%
Female	25.5%	53.8%	20.7%	46.9%
AREAS OF ALASKA:				
Southeast	26.9%	53.2%	19.8%	11.3%
Rural Alaska	27.5%	51.3%	21.1%	8.1%
Southcentral	26.6%	56.2%	17.2%	25.8%
Anchorage	40.2%	42.6%	17.1%	40.2%
Fairbanks	25.9%	50.8%	23.3%	14.6%
MARITAL STATUS BY GENDER:				
Married males	42.6%	42.8%	14.6%	28.7%
Married females	26.5%	52.3%	21.3%	27.6%
Single males	32.6%	49.0%	18.3%	25.0%
Single females	23.2%	56.7%	20.1%	18.7%
Total	32.0%	49.6%	18.4%	100.0%

	FAVOR OR OPPOSE FINANCIAL GUARANTEES:			Total
	Favor	Oppose	Not sure	Col %
	Row %	Row %	Row %	
USE INTERNET FOR TV AND MOVIES?				
Yes	27.0%	47.1%	25.8%	24.3%
No	28.0%	52.0%	20.0%	75.7%
USE INTERNET FOR E-MAIL?				
Yes	26.4%	53.2%	20.5%	86.9%
No	37.0%	35.2%	27.8%	13.1%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	27.4%	50.4%	22.2%	51.5%
No	28.1%	51.2%	20.6%	48.5%
USE INTERNET FOR STREAMING VIDEO?				
Yes	23.2%	50.5%	26.3%	27.8%
No	29.5%	51.0%	19.5%	72.2%
USE CELLPHONE FOR TEXTING?				
Yes	30.6%	47.8%	21.6%	65.5%
No	23.2%	54.8%	22.0%	34.5%
USE CELLPHONE FOR ACCESSING INTERNET?				
Yes	27.6%	50.2%	22.2%	41.7%
No	28.4%	50.2%	21.4%	58.3%
PARTY AFFILIATION:				
Democrat	26.4%	53.5%	20.0%	14.5%
Republican	36.8%	44.4%	18.9%	29.9%
Other party	30.6%	52.0%	17.5%	8.1%
No party	20.9%	53.4%	25.7%	47.5%
POLITICAL IDEOLOGY:				
Conservative	31.6%	47.1%	21.3%	43.2%
Moderate	23.1%	52.4%	24.5%	44.1%
Progressive	26.8%	56.1%	17.2%	12.6%
ALASKA RESIDENCY:				
Less than 15 years	28.5%	42.7%	28.8%	23.2%
15-30 years	23.4%	53.8%	22.8%	40.0%
More than 30 years	29.2%	54.0%	16.8%	36.8%
AGE OF RESPONDENT:				
18-34	26.8%	44.9%	28.2%	26.7%
35-44	31.7%	46.0%	22.3%	19.7%
45-54	23.8%	56.1%	20.1%	22.8%
55+	28.6%	53.8%	17.6%	30.8%
CHILDREN IN HOUSEHOLD:				
None	27.4%	54.8%	17.8%	59.2%
One or more	27.3%	45.5%	27.2%	40.8%
Total	27.4%	51.0%	21.6%	100.0%

	FAVOR OR OPPOSE FINANCIAL GUARANTEES:			Total
	Favor	Oppose	Not sure	Col %
	Row %	Row %	Row %	
MARITAL STATUS:				
Married	27.3%	50.1%	22.6%	56.7%
Single	27.2%	51.6%	21.2%	43.3%
HOUSEHOLD INCOME:				
\$0-\$40,000	27.9%	47.8%	24.3%	31.3%
\$40,000-\$80,000	33.6%	51.0%	15.4%	38.1%
\$80,000+	25.2%	51.4%	23.4%	30.7%
RACE OF RESPONDENT:				
White	26.1%	50.2%	23.8%	75.6%
Non-white	29.4%	50.2%	20.4%	24.4%
GENDER OF RESPONDENT:				
Male	32.8%	47.0%	20.2%	53.0%
Female	21.0%	54.6%	24.4%	47.0%
AREAS OF ALASKA:				
Southeast	24.9%	47.0%	28.1%	11.6%
Rural Alaska	28.6%	47.8%	23.6%	7.7%
Southcentral	26.7%	56.0%	17.3%	26.0%
Anchorage	30.3%	46.9%	22.9%	40.2%
Fairbanks	21.0%	55.6%	23.4%	14.6%
MARITAL STATUS BY GENDER:				
Married males	32.7%	47.1%	20.3%	28.6%
Married females	21.9%	53.2%	25.0%	28.1%
Single males	31.8%	49.6%	18.5%	25.0%
Single females	20.9%	54.3%	24.8%	18.4%
Total	27.3%	50.7%	22.0%	100.0%